

Kathy Le

Visual Development Artist

<https://aedilynn.artstation.com/>
kathytle01@gmail.com

Experience

Etsy / Merchandiser

November 2019 - present, Los Angeles, CA

- Designed and sold small merchandise (stickers, acrylic charms, postcards)
- Developed customer service skills, marketing and branding, and handling finances
- Attended local organizations to promote sales

Freelance / Graphic Design Artist

January 2019 - present, Los Angeles, CA

- Designed social media promotional images and flyers for UC Davis Cross Cultural Center
- Designed flyer graphics for QTViet Cafe Collective
- Designed graphics for Planned Parenthood of the Pacific Southwest as part of "Artists for Planned Parenthood" initiative
- Developed and created original channel assets for Twitch and YouTube content creators, including banners, profile pictures, and emotes

ShareTea / Barista

December 2018 - March 2020, San Ramon, CA

- Multitask in a fast-paced environment
 - Developed interpersonal communication skills and provided customer service
 - Assisted management with organizing inventory and handling finances
 - Supervise shifts and direct tasks to team members
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Skills

Proficient in Adobe software programs (After Effects, Animate, Illustrator, Photoshop), Procreate, Microsoft programs, and Mac and PC environments

Specific: Proficient at storyboarding, gesture drawing, conceptual character art, 2D and 3D animation, graphic design

General: public speaking skills, adaptability to new software and programs

Education

Otis College of Art and Design

August 2021 - May 2024, Los Angeles, CA

- Bachelor of Fine Arts, Digital Media, 2024

Diablo Valley College

August 2019 - June 2021, Pleasant Hill, CA

- GPA 4.0
- Relevant courses: Digital Illustration, Intermediate Drawing for Digital Animation, 3D Modeling and Animation, Cartoon Drawing for Digital Animation